

FLASH REPORT

Q1 2023 Performance Update

The Apartments.com Network delivered maximum impact for our clients in Q1, with more exposure, higher-quality leads and innovation than ever!

WE DELIVERED MAXIMUM EXPOSURE FOR OUR ADVERTISERS

23 million
monthly visitors*

154 million
visits*

1.6 billion
page views†

1.4 billion
media impressions

Advertising on the top networks and streaming platforms



WE INVESTED IN MARKETING AND RENTER SEARCH



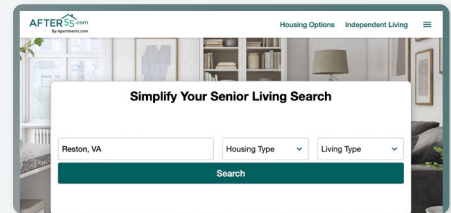
Launched best-ever consumer marketing campaign with new commercials & media partners.



Apartment.com

Ask about our new Flexible Listing Plan

New advertising solutions for properties with fewer than 50 units with one simplified plan.



New After55.com website to help reach senior renters and their caregivers.

WE DELIVERED THE HIGHEST QUALITY LEADS

21 million
delivered to our advertisers‡

2X higher conversion
than the competition§

COMING IN Q2 2023

- ✔ More unit-level details including rental rates by lease term and move-in date
- ✔ New AI chatbot partners
- ✔ New Apartmentology webinars:
 - State of the U.S. Multifamily Market (April)
 - Social Media and Reputation with Erica Byrum (May)
 - Learning Lounge industry, renter behavior, digital marketing sessions from NAA Apartmentalize (June)

Now is the time to maximize your presence on the premier rental network!

888.658.7368 | apartments.com/grow