

FLASH REPORT

Q2 2023 Performance Update

The Apartments.com Network delivered maximum impact for our clients in Q2, with more exposure, higher-quality leads and innovation than ever!

WE DELIVERED MAXIMUM EXPOSURE FOR OUR ADVERTISERS

47 million
monthly visitors*

269 million
visits*

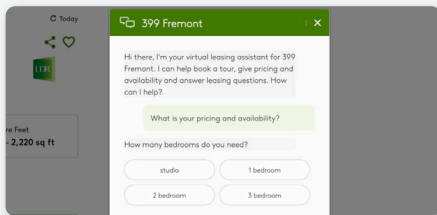
1.4 billion
page views†

2.8 billion
media impressions

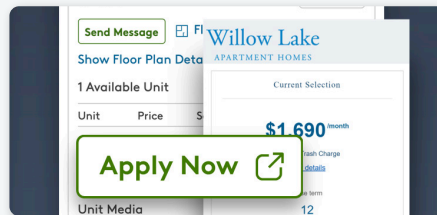
Advertising on the top networks and streaming platforms



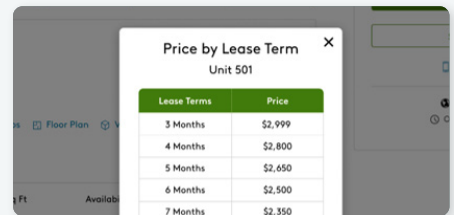
WE INVESTED IN RENTER SEARCH



Launched AI chat to answer renters' questions 24/7.



Introduced new Apply Now feature driving renters directly to your application portal.



Added more unit-level details, including rental rates by lease term and move-in date.

WE DELIVERED THE HIGHEST QUALITY LEADS

22 million
delivered to our advertisers‡

2X
higher conversion
than the competition§

COMING IN Q3 2023

- ✓ **New innovations** including more unit-level details and tour scheduling partners to drive lead quality
- ✓ **Sponsorship of Women's World Cup Soccer broadcasts**
- ✓ **New Apartmentology webinars:**
 - State of the U.S. Multifamily Market (July)
 - Renter Media Behaviors and How to Reach Them (August)

Now is the time to maximize your presence on the premier rental network!

888.658.7368 | apartments.com/grow