

FLASH REPORT

Q3 2023 Performance Update

The Apartment.com Network delivered maximum impact for our clients in Q3, with more exposure, higher-quality leads and innovation than ever!

WE DELIVERED MAXIMUM EXPOSURE FOR OUR ADVERTISERS

45 million
monthly visitors*

253 million
visits*

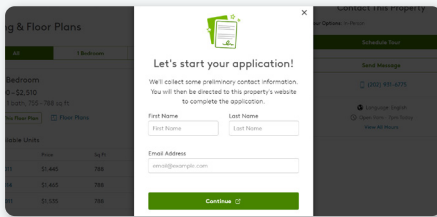
1.7 billion
page views†

2.2 billion
media impressions

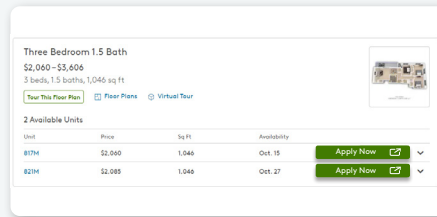
Advertising on the top networks and streaming platforms



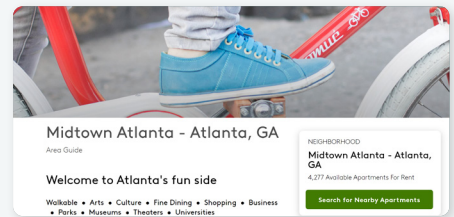
WE INVESTED IN RENTER SEARCH AND CLIENT SUCCESS



More reporting from renters who 'apply now'.



30% of a national PMC's applications are from renters searching Apartment.com within an hour of applying.



13K new area guides show renters all about your neighborhood.

WE DELIVERED THE HIGHEST QUALITY LEADS

20 million
delivered to our advertisers‡

2X
higher conversion
than the competition§

COMING IN Q4 2023

- ✓ Rent Estimate Tool brings complete transparency on upfront, recurring, move-in, and more resident expenses
- ✓ World Series, pro and college football TV commercials
- ✓ ThanksGifting Charity Announcement in November to present donations to non-profits that serve our industry

Now is the time to maximize your presence on the premier rental network!

888.658.7368 | apartment.com/grow