

FLASH REPORT

Q4 2023 Performance Update

The Apartments.com Network delivered maximum impact for our clients in Q4, with massive exposure and the industry's best leads and innovation.

WE DELIVERED MAXIMUM EXPOSURE FOR OUR ADVERTISERS

37 million
monthly visitors*

199 million
visits*

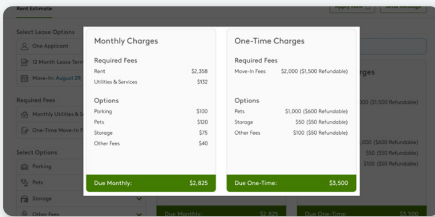
1 billion
page views†

647 million
media impressions

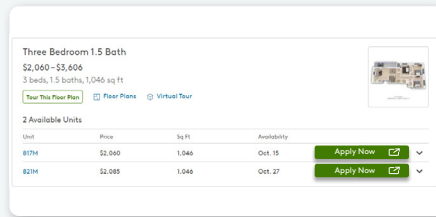
Advertising on the top networks and streaming platforms



PRODUCT AND MARKETING INVESTMENTS ARE PAYING OFF FOR CLIENTS AND RENTERS



Launched **Rent Estimate** tool to give renters full visibility into all expenses.



20% of community leads are through our new **'Apply Now'** functionality.



World Series and NFL ads reached millions of renters.

WE DELIVERED THE HIGHEST QUALITY LEADS

13 million
delivered to our advertisers‡

2X
higher conversion
than the competition§

COMING IN Q1 2024

- ✔ More tour scheduling and 'Apply Now' integration partners.
- ✔ Advertising in major February and March sporting events.
- ✔ Search filters will include new amenities and more ways to promote your properties' unique features.

Now is the time to maximize your presence on the premier rental network!
888.658.7368 | apartments.com/grow