

LEARNING LOUNGE SCHEDULE

Join us for multifamily insights, advertising best practices, and more.

THURSDAY, JUNE 20

SPEAKER

11:30 AM	Floor opens	
11:40 AM	Where Renters Are — and How to Find Them	Chris Hood
12:00 PM	How Today's Renters Are Searching	Melinda Szell
12:20 PM	How to Optimize Your Listings for Better Leads	Arjun Anandan
12:40 PM	Improve Your Property Reviews: A Crash Course	Erica Byrum
1:00 PM	2024: The Year of Market Stabilization?	Jay Lybik
1:20 PM	What's New from Apartments.com?	Arjun Anandan
1:40 PM	Balancing Art and Science: How Greystar Uses Data to Better Serve Renters	Becca Hallisey (Greystar)
2:00 PM	How Long Will Apartment Oversupply Continue?	Jay Lybik
2:20 PM	Improve Your Property Reviews: A Crash Course	Erica Byrum
2:40 PM	How to Optimize Your Listings for Better Leads	Arjun Anandan
3:00 PM	3 Ways to Fuel Authentic Social Content	Erica Byrum
3:20 PM	Where Renters Are — and How to Find Them	Chris Hood
3:40 PM	Rent Growth: Winners and Losers	Jay Lybik
4:00 PM	3 Ways to Fuel Authentic Social Content	Erica Byrum
4:20 PM	How Long Will Apartment Oversupply Continue?	Jay Lybik
4:40 PM	What's New from Apartments.com?	Arjun Anandan
5:00 PM	Floor closes	

FRIDAY, JUNE 21

SPEAKER

9:30 AM	Floor opens	
9:40 AM	Where Renters Are — and How to Find Them	Chris Hood
10:00 AM	How Today's Renters Are Searching	Melinda Szell
10:20 AM	How to Optimize Your Listings for Better Leads	Arjun Anandan
10:40 AM	Rent Growth: Winners and Losers	Jay Lybik
11:00 AM	Improve Your Property Reviews: A Crash Course	Erica Byrum
11:20 AM	How Today's Renters Are Searching	Melinda Szell
11:40 AM	2024: The Year of Market Stabilization?	Jay Lybik
12:00 PM	What's New from Apartments.com?	Arjun Anandan
12:20 PM	How Today's Renters Are Searching	Melinda Szell
1:10 PM	\$100,000 giveaway	
1:30 PM	Floor closes	



You have three opportunities to enter to win the cash giveaway:

- 1** Attend an Apartmentology Learning Lounge session
- 2** Check in at the Apartments.com booth
- 3** Meet with us for a sales demo

**THE WINNER WILL BE ANNOUNCED AT 1:10 P.M.
ON FRIDAY AT THE APARTMENTS.COM BOOTH (2125).**

You must be present to claim your prize, so don't forget to show up on time! If your name is called and you don't respond within 60 seconds, we'll select a different name.



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