

US National Renter Insights Report Q3 2024



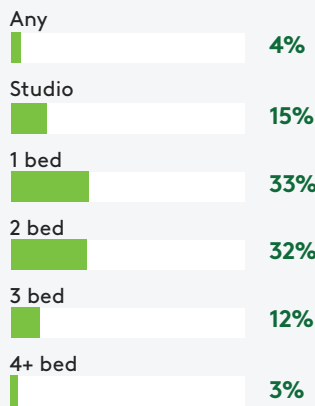
Position your property for success by knowing how renters search.

Renter Search Behavior on the Apartments.com Network

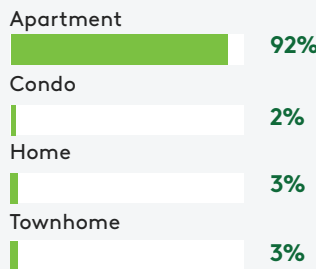
Rent



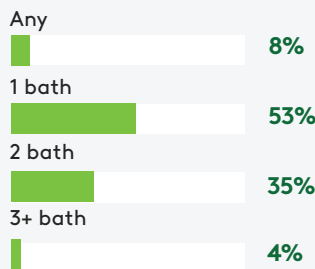
Size



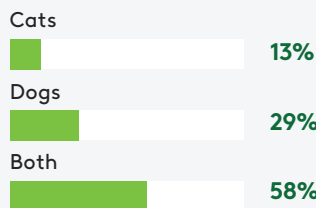
Type



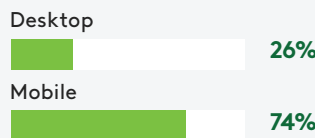
Bath



Pet



Device



Top Amenities

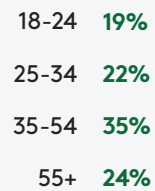
- In Unit W/D
- Air Conditioning
- Parking
- Dishwasher
- Utilities Included

Keyword Search

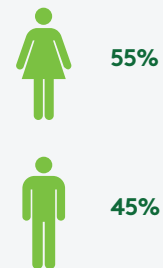
- Water Access/Front
- Character/Style
- View(s)
- New/Renovated
- Deals/Specials

Renter Demographics

Age



Gender



Position your property for success by knowing how renters search, and put the power of the Apartments.com Network to work for you!

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